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Royal Borough of Kensington and Chelsea won the Walking and Public Realm category for Exhibition Road

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and a new ramped entrance from the park. A new canopy provides shelter for passengers waiting for buses as well as those using the lift.

The main lift shaft had to be fitted into a limited space between the Victoria Line escalator shaft and the northbound running tunnel without affecting services. The sensitive location meant that construction activities had to be acceptable to a diverse range of stakeholders, including the nearby Ritz Hotel, and there were significant restrictions on noise and vibration. There were no complaints and the project was completed ahead of schedule and under budget.

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Road Safety, Traffic Management and Enforcement

London Borough of Merton took the award for Road Safety, Traffic Management and Enforcement with the South Wimbledon Business Area Streets for People project.

South Wimbledon Business Area is a large industrial estate in the centre of Merton, surrounded by residential development and the Wandle area of natural beauty.

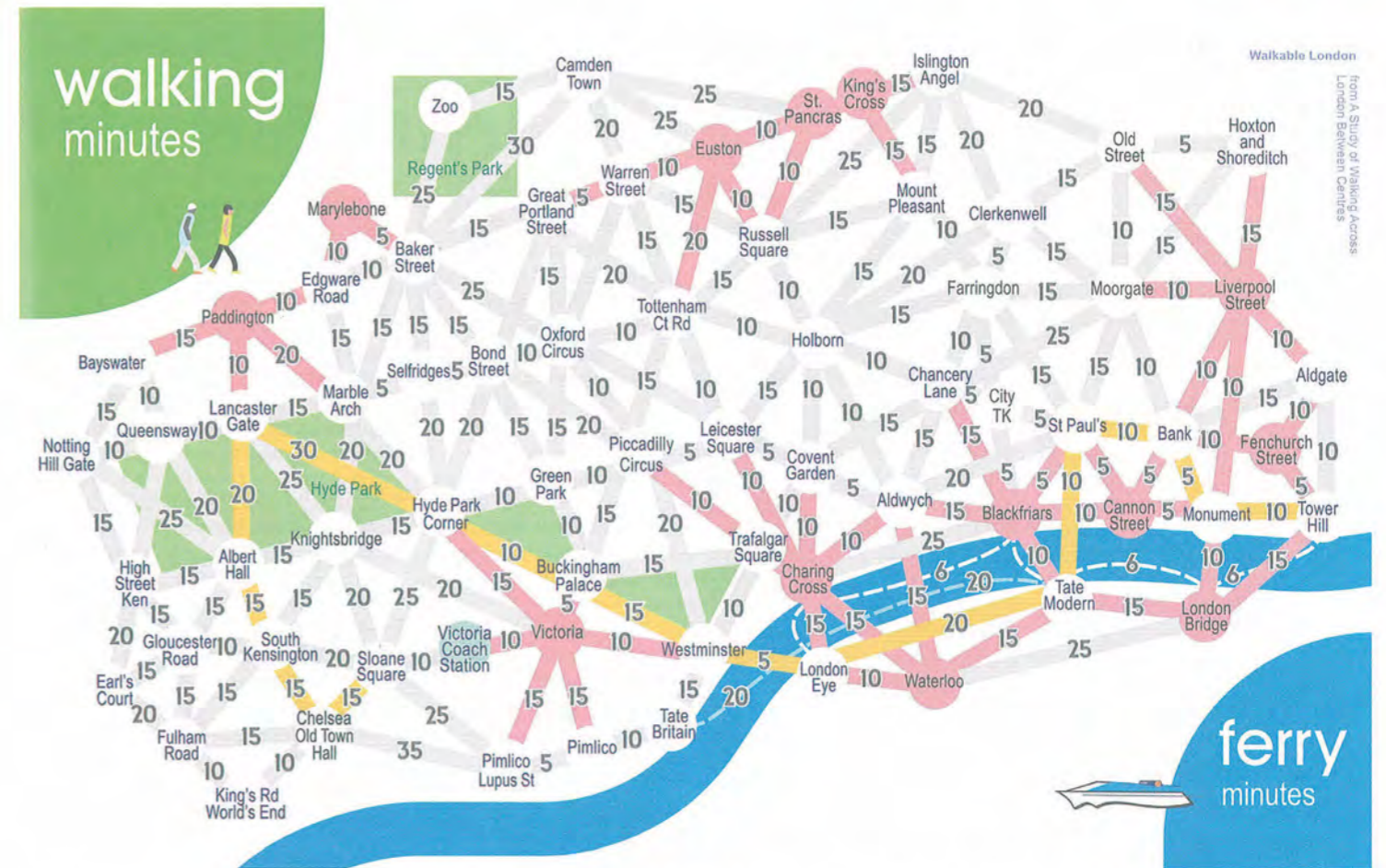
Uncoordinated development of the business area over a number of years had led to concerns including dangerous parking blocking footways; double parking to allow loading; a generally poor public realm and an intimidating environment for pedestrians.

The Streets for People scheme created a sustainable route through the main thoroughfare, Lombard Road. It included a complete redesign of parking and loading on Lombard Road, with parking capacity provided instead on surrounding roads; plus wider footpaths, resurfacing, the provision of crossing points, improved signs, CCTV, and a contraflow cycle lane. The result was a transformation in the public realm of the area.

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and help to reduce unnecessary Tube journeys. The map is also intended to complement the Legible London signs – Quickmap says that the map allows you to make a strategic decision to walk, with the Legible London columns to give you the detail.

Transport for London was highly commended for its revamped Countdown bus information system, which now gives the time till the next bus for any stop via smartphone or text message. The variable message signs at bus stops have also been improved and operating costs reduced.

Achievements in Cycling

Hackney won the accolade for Achievements in Cycling. Strong support has kept cycling high on the agenda in the borough. Through close partnership with the London Cycling Campaign it has introduced new cycling projects and schemes, and the borough has the highest levels of cycling in London.

Since January 2010, 13% of Hackney residents in employment have cycled to work, according to the London Travel Demand Survey. The survey also shows that Hackney has the highest percentage of residents' trips in London at 5%. A new 6.5km Olympic walking and cycling route links six parks in the borough. Two routes have been upgraded: the Regent's Canal route (3.5km) and the Lea Valley Path

(7km), and 749 children and 415 adults were given cycle training in 2010/11.

Brent was highly commended for its achievements in encouraging cycling.

Walking and Public Realm

The transformation of Exhibition Road, one of London's most visited destinations, gained the Excellence in Walking and Public Realm award for the **Royal Borough of Kensington and Chelsea**.

The busiest area, around the Science, Natural History and Victoria & Albert museums, has been redesigned with a 4m-wide corridor from the buildings on the western side as a safe area for pedestrians, and an 8m "transition zone" where pedestrians can walk but also accommodating parking bays, cycle racks and seating.

Next are two lanes for traffic, one each way, and then a 4m "safe pedestrian zone" on the eastern side of the road. Kerbs, barriers and street clutter have been removed so pedestrians can move around more freely. Tactile paving provides a clearly denoted vehicle-free area so that blind and partially-sighted people can use Exhibition Road with confidence.

Around South Kensington station, where the large number of visitors often overflowed from the pavement, street clutter has been removed and the one-way system redesigned, with a kerb-free surface across the length and

width of the road. Vehicle speeds are limited to 20mph.

London Borough of Newham was highly commended for its improvements to the streetscape in East Ham town centre.

Contribution to Sustainable Transport

Private hire passenger car provider **WestOne Cars** took the Contribution to Sustainable Transport award for its policy of reducing carbon emissions. Last year it increased its "green" fleet by 30%. Its 450-strong fleet includes 140 Toyota Priuses, ranked by the DfT as second most fuel-efficient car in the UK. The Prius is now its standard booking car and all corporate saloon cars are currently being replaced with the latest Prius.

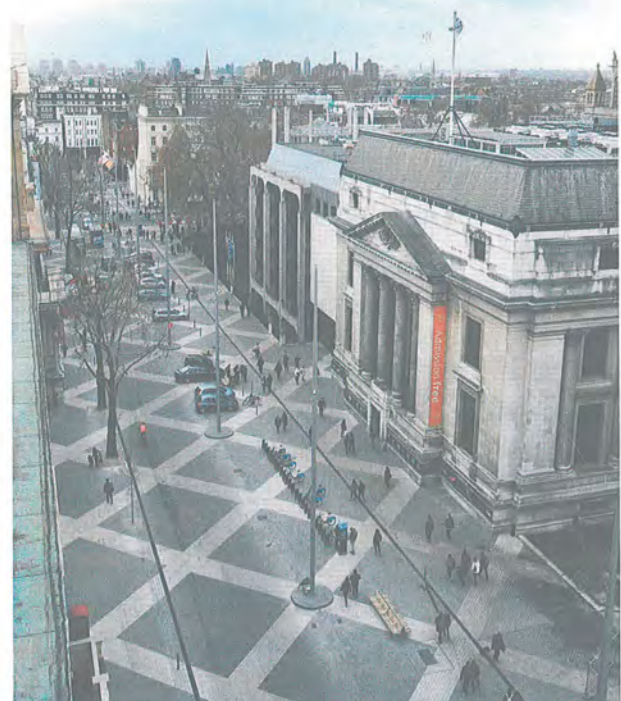
It has ordered new Mitsubishi electric cars to pilot electric passenger car transport, and because 80% of its vehicles carry only one passenger, it has also started a trial of diesel Smart cars.

It continuously tracks each driver by GPS and allocates the nearest car for each journey, reducing dead mileage and carbon emissions.

It conducts a continuing fuel-efficient driver training programme. It also seeks to influence clients' behaviour by sending them monthly reports with an environmental analysis

Quickmap's surface London diagram – winner of the Travel Information and Marketing category

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